

Platinum Level:

Platinum level sponsorships get the benefits of direct exposure to All attendees, for the entirety of the event, Two-Days in total, regardless of which ticket option chosen. Golf, Professional Development and Cocktail Reception/Dinner Only.

In addition to the benefits of direct exposure during both days of the event, this level of sponsorship also includes:

- Featured episode on the Crusaders Connection Event Podcast Series, focused on you and your services
- Event tickets for guests
- Company Logo on Home page of event website

Industry Sponsor: \$5000 each.

Eight sponsorships are available, one for each category:

Real Estate. Financial Services. Medical Industry. Business to Business Services. Infrastructure/Utilities. Auto/Manufacturing. Hospitality.

Includes the above plus:

- Prominent branding marketing materials, including top of event website homepage and at venue, interior and exterior.
- Double page spread in printed directory highlighting sponsorship of industry selected.
- Eight Guests Tickets (up to a \$1600 value)
- Exclusive sponsors only mixer evening before
- Podcast interview
- Sit at the hole opportunity included. Engage with all golf attendees directly

Cocktail Reception and On-Course Hospitality Sponsor: \$3400

A high visibility sponsorship with take home, reusable item included for all attendees. On-course engagement with golfers at the hospitality tent and sponsorship of the open bar during the cocktail reception and dinner hours.

Includes:

- Logo on reusable cups
- On-course beverage table to engage with golf attendees.
 - Either a keg or hot beverage with alcohol shot (depending on expected weather).
- Branding in clubhouse, large banner at bar.
- Full page interior back cover ad in printed directory.
- Four Guest Tickets (up to an \$800 value)
- Exclusive sponsors only mixer evening before
- Podcast interview

Premium Service Sponsor: \$3000 each.

Sponsor your specialized services instead of our entire industry. Such as Accounting, Banking, IT, Merchant Services and more.

Includes:

- Interior and Exterior (limited) branding at the venue
- Full page advertisement in printed directory
- Four Guests Tickets (up to a \$800 value)
- Exclusive sponsors only mixer evening before
- Podcast Interview

Executive Level:

Executive level sponsorships are direct exposure to one specific attendance option during the all-day event. Golf or Professional Development or Cocktail Reception/Dinner Only. For example, all exposure is interior or exterior only.

Professional Development Program Sponsor: \$2500

Define yourself as a subject matter expert by also being a feature presenter.

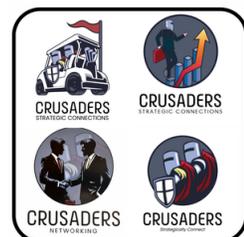
Include:

- Prominent branding at venue, interior of clubhouse
- Stand-up custom banner on stage
- Take home resources folder
- Double page ad in center of the printed directory highlighting professional development agenda
- Six Guests for the professional development event. (a \$900 value)
- Prominent branding on speakers page of website
- Exclusive sponsors only mixer evening before
- Podcast Interview

Dinner Sponsor: \$3000

Includes:

- Branding at every table in the clubhouse
- Full inside page ad in printed directory
- Two large banners below the dinner buffet
- Eight Guest Tickets (up to \$1600 in value)
- Exclusive sponsors only mixer evening before
- Podcast interview



Directory Sponsor: \$1500

Includes:

- Full back page ad on printed directory.
- Two Guest Tickets (up to \$400 in value)
- Exclusive sponsors only mixer evening before

Attendee Swag Bag Sponsor: \$1500

Includes:

- Logo on reusable bag given to all attendees of the event to take home
- Two Guest Tickets (up to \$400 in value)
- Half page ad in printed directory
- Exclusive sponsors only mixer evening before

Signature Level:

Signature level sponsorships are direct exposure during a specific time frame or location. For example, breakfast sponsor. Could be interior or exterior.

All sponsorships include:

- Branding on event website
- Exclusive sponsors only mixer evening before

Driving Range and Bag Drop Sponsor: \$500

Golfers have free access to the driving range before the event begins. And the bag drop is located near the check in tables and across from carts for maximum visibility. *Strategic idea:* Combine this sponsorship with a golf cart sponsorship for maximum day long visibility to all golf attendees.

Includes:

- Signage at Driving Range.
- Signage at Bag Drop
- Half page ad in printed directory
- Exclusive sponsors only mixer evening before

Cart Sponsor: \$1000 each

Vinyl banners will be attached to the back of the golf carts between the cart pole and are reusable by sponsor. Two sponsorships available. Strategic Idea: Perfect sponsorship to combine with Bag Drop/Driving Range sponsorship for all day exposure to golf attendees.

Includes:

- A vinyl banner on half the golf carts, minimum of twenty-five carts
- Half page ad in printed directory
- Exclusive sponsors only mixer evening before

Hot Breakfast Sponsor: \$750

Includes:

- Custom printed napkins with logo
- Medium size banner under the breakfast buffet
- Half page ad in printed directory
- Exclusive sponsors only mixer evening before

Lunch Sponsor: \$750

Two sponsorships available. Outside at the Turn to engage with the golfers as they come through. Or Inside the clubhouse to engage with the professional development attendees.

Includes:

- Custom printed napkins with logo
- Medium size banner where lunch is served
- Half page ad in printed directory
- Exclusive sponsors only mixer evening before

Drink Ticket Sponsor: \$500

Attendees of the golf outing receive one ticket each at the start of the day

Includes:

- Custom printed ticket branding your business
- Half page ad in printed directory
- Exclusive sponsors only mixer evening before

Hole in One Sponsor: \$1000

Includes:

- Large sign at hole with option to sit at hole and engage with golfers
- Half page ad in printed directory
- Exclusive sponsors only mixer evening before

On-course Tournament Contests Sponsor: \$750

On-course tournament contests: Closet to the pin; male and female. Longest drive; male and female. First place team
[continued]



Includes:

- Logo on all trophies for golf event contests
- Signage at each contest hole
- Half page ad in printed directory
- Exclusive sponsors only mixer evening before

Entertainment Sponsor: \$2000

Includes:

- Logo on selfie/foursome photos
- Branding near photo booth
- Half page ad in printed directory
- Live music during cocktail reception and dinner
- Exclusive sponsors only mixer evening before

Cigar Sponsor: \$2500

Includes:

- Logo at Cigar table to connect with golfers during hot breakfast
- Option to also have a sit at a hole sponsorship during event
- Half page ad in printed directory
- Golf foursome
- Exclusive sponsors only mixer evening before

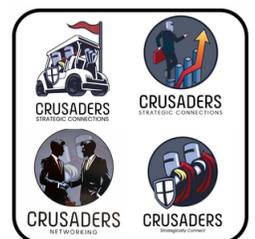
NEW This Year! Sponsoring a Future Business Professional: \$1000

Sponsor up to 8, soon to be business pros, college students or new to the professional world. Giving them a chance to experience social networking for business connections. Business gets done on the golf course, right?

Includes:

- Branding on event website
- Recognition at dinner
- Recognition in the printed directory

Two sponsorships available. College students will still pay \$50 themselves, so they have 'skin in the game' and respect this professional exposure opportunity. Terms and conditions will apply.





What is the difference between the three levels of sponsorship?

A: The levels of sponsorship reflect different levels of exposure to the attendees of the Crusaders Connection Event.

Platinum level sponsorships get the benefits of direct exposure to All attendees, for the entirety of the event, Two-Days in total, regardless of which ticket option chosen. Golf, Professional Development, Cocktail Reception/Dinner Only and Sponsors.

Executive level sponsorships are direct exposure to one specific attendance option. Golf or Professional Development or Cocktail Reception/Dinner Only. For example, all exposure is interior or exterior only.

Signature level sponsorships are direct exposure during a specific time frame or location. For example, breakfast sponsor. Could be interior or exterior.

Sponsorships level designed to better target our sponsors' ideal connections and conversations.

All sponsorships include:

- Branding on event website
- Exclusive sponsors only mixer evening before
- Ad and listing in printed directory